

The Value Connotation and Practical Path of Promoting National Common Language and Writing Education in Ethnic Region Universities

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Abstract: *The promotion of the national common language and script in ethnic areas by universities has important value. In the process of promotion, it can promote ethnic communication, exchange, and integration, and is also an effective way to strengthen the sense of community of the Chinese nation. It plays an important role in regional economy and education itself. In the practice of promotion, teachers, students, classrooms, and campus environment in universities can serve as entry points to promote the smooth implementation of the national language and script strategy in education in ethnic areas, in order to better and solidly fulfill the responsibility of the promotion base.*

Keywords: Ethnic Regions; Universities; Promote education on the national common language and writing system.

1. INTRODUCTION

The national common language and script are related to national unity, ethnic solidarity, and social stability, and are also necessary carriers for achieving high-quality development in ethnic areas. General Secretary Xi Jinping emphasized the need to improve education at all levels and types in ethnic areas, comprehensively strengthen education on the national common language and script, and continuously enhance the scientific and cultural literacy of all ethnic groups. Schools are the foundation of language and writing work, and higher education institutions play an important role in it. Although different types of universities have different educational characteristics, they all undertake the mission of cultivating high-quality talents for the country, and good language skills are an essential skill for high-quality talents.

2. THE VALUE OF PROMOTING NATIONAL LANGUAGE AND WRITING EDUCATION IN ETHNIC REGION UNIVERSITIES

The promotion and popularization of national common language and writing education is of great significance to ethnic regions. In this process, universities play an irreplaceable role, and their unique teaching resources and research environment provide important bases for promotion and popularization, reflecting the common consciousness of various masses and providing guarantees for the development of ethnic groups in the region.

2.1 Conducive to strengthening the sense of community of the Chinese nation

From a historical perspective, after the Qin Dynasty conquered the six states and achieved unification, the idea of "books with the same script" and the unification of writing were proposed. This not only promoted the political, economic, and cultural development of the Qin Dynasty, but more importantly, this unified writing situation spanned the entire history of China. As of now, comprehensively strengthening the education and promotion of the national common language and script is an effective way for universities in ethnic regions to forge a sense of community for the Chinese nation. The relationship between the Chinese nation and various ethnic groups is one of unity and diversity. To strengthen the sense of community of the Chinese nation in universities, it is necessary to enhance the overall identification of students of all ethnic groups with the Chinese nation, Chinese culture, and common language, firmly establish correct national, historical, and cultural views, integrate patriotism education into the entire teaching process of various majors, and let the firm consciousness of loving the motherland's culture and maintaining national unity take root and sprout in the hearts of students of all ethnic groups.

2.2 Promoting high-quality development of education

The national lingua franca is not only an educational resource, but also an important medium for promoting educational development. The high-quality development process of education is matched with standards such as educational equity and teaching quality, and the national common language plays an irreplaceable role. Firstly, universities should promote and popularize the national common language and ensure that students from different language backgrounds can access the same educational resources and opportunities, thereby achieving educational equity. Secondly, the same language environment enables smoother communication between teachers and students, ensuring effective teaching and promoting the transmission of knowledge and the improvement of learning outcomes. Finally, mastering the national common language and script can help students improve their language proficiency and cultural literacy, thereby increasing competitiveness, better integrating into society, and laying the foundation for future development.

3. THE PRACTICE PATH OF PROMOTING NATIONAL COMMON LANGUAGE AND WRITING EDUCATION IN ETHNIC REGION UNIVERSITIES

Language communication is an important link in interpersonal communication. Promoting and popularizing the national common language in ethnic areas is a complex and systematic activity that involves language learning attitudes, school language learning, and other issues. As one of the channels for promotion, universities rely on educational platforms to carry out targeted practices.

3.1 Based on the school, strengthen environmental construction and publicity

A good language environment can promote the popularization of the national common language and also improve students' language literacy.

Firstly, schools can attract students to participate and create a strong learning atmosphere by organizing promotional and popularization activities for the national common language and characters, as well as organizing competitions related to Chinese characters and poetry.

Secondly, schools can strengthen the cultivation of language and writing knowledge and skills in their curriculum, establish a language and writing popularization education system, and continuously improve students' language and writing literacy level.

Finally, in the process of spatial planning, continuous improvement of the internal facilities of the school can be achieved through cooperation with various sectors of society, establishing cooperative relationships with enterprises, institutions, social organizations, etc., promoting the popularization of language and writing, purchasing some reading pavilions to meet students' spiritual pursuits, carrying out activities such as language and writing knowledge popularization and serving society, in order to achieve the goal of improving the language and writing literacy of the public.

3.2 Taking students as the main body and mobilizing their subjective initiative in learning

College students generally come from different regions, and their language proficiency is influenced by the local language environment. When they enter, their language proficiency varies greatly. However, students' language proficiency not only affects daily communication, but also relates to professional learning, graduation, job hunting, and other related matters. For universities, it is necessary for all staff to take action and provide comprehensive coverage to promote the all-round development of students. In the process of promoting and popularizing in universities, students should be the main target. Language learning is a tedious process that requires the use of technology to generate students' interest and encourage active learning. For students, using multimedia teaching, video playback, and graphic display can concretize abstract concepts and make language learning more vivid. For universities themselves, virtual teaching facilities are an important exploration for the construction of new grassroots teaching organizations in the information age, providing cultural resources and intellectual support for relevant courses, and contributing wisdom and strength to the sustainable development of related majors.

3.3 Taking the classroom as the starting point, improve the conventional teaching mode

University classrooms are real-life places for teachers and students to learn and communicate, but traditional teaching models lack a certain level of thinking about the number of students and teaching methods. Therefore, in

the process of promoting education in ethnic minority areas, universities should consider two aspects: one is to carry out targeted teaching based on students' learning status. Before specific teaching, conduct a survey and pay attention to the dynamic learning situation. This not only helps to understand the students' past foundation, but also achieves personalized teaching through stratification and grading. In teaching, there are differences in the content of teaching for classes with different levels. It is important to identify and summarize common problems among students and provide timely training. The second is to promote based on professional content and characteristics. Different majors have different attributes, and their specific research content and methods also vary. For linguistics students, they can search for some classic poems in the classroom and read them aloud in groups, so that students can enhance their "emotional identity" through "knowledge acquisition" and continuously improve their Mandarin proficiency in spreading excellent traditional Chinese culture.

4. CONCLUSION

On the road of promotion, relying solely on universities is not enough. It requires cooperation from all parties to continuously improve the promotion area, popularization effect, and standardized process. It should be pointed out that in the practice of promoting and popularizing the national common language and script in ethnic areas, the relationship between learning the national common language and script and learning the language and script of ethnic minorities should be correctly handled, and the relationship between "commonality and difference" should be correctly understood. The principle of promoting universality is to "enhance commonality, respect and accommodate differences", that is, while comprehensively promoting and popularizing the national common language and script, the needs of ethnic minorities to learn their own language and script should be met, and the rights of ethnic minorities to use their own language and script should be respected and guaranteed.

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