

Research on the Path of Integrating the Great Founding Spirit of the Party into Ideological and Political Education in Vocational Colleges

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Abstract: *This paper takes the great spirit of party building as the core and discusses its integration path in the ideological and political education of higher vocational colleges. By analyzing the current situation and problems of ideological and political education in higher vocational colleges, combined with the connotation of the great spirit of party building and the value of educating people, this paper puts forward a practical research path. It is found that integrating the great spirit of party building into higher vocational ideological and political education can effectively improve students' ideals and beliefs, professional quality and sense of social responsibility, and provide important support for cultivating high-quality technical and skilled talents.*

Keywords: The Great Spirit of Party Building, Vocational Colleges, Ideological and Political Education, Educational Path.

1. INTRODUCTION

As the source of the spiritual pedigree of the Communist Party of China, the great spirit of party building is an important part of ideological and political education in the new era. In higher vocational colleges, integrating the great spirit of party building into ideological and political education is not only an important measure to implement the fundamental task of establishing morality and cultivating people, but also an important way to cultivate high-quality technical and skilled talents and inherit the red gene. However, the current practice of higher vocational colleges in this field still faces many challenges, such as a single integration method, insufficient content, and insufficient effectiveness. Therefore, this paper aims to explore the path of integrating the great spirit of party building into the ideological and political education of higher vocational education, in order to provide theoretical support and practical guidance for improving the quality of education.

2. THE VALUE IMPLICATION OF INTEGRATING THE GREAT SPIRIT OF PARTY BUILDING INTO THE IDEOLOGICAL AND POLITICAL EDUCATION OF HIGHER VOCATIONAL EDUCATION

As the source of the spirit of the Communist Party of China, the great spirit of party building contains the power of Marxist truth, the genes of excellent traditional Chinese culture and the practical wisdom of a century of struggle, and is the core resource of ideological and political education in higher vocational colleges in the new era. The value implication of its integration into higher vocational education can be systematically interpreted from four dimensions: political guidance, education coordination, spiritual empowerment and cultural inheritance.

2.1 Political Guidance: Build a Solid Foundation for the Ideals and Beliefs of Higher Vocational Students

The great spirit of party building, with "adhering to the truth and adhering to the ideal" as the soul, provides vocational students with a theoretical key to understand the legitimacy of the Communist Party of China and the inevitability of the path of socialism with Chinese characteristics. By integrating ideological and political education, students can be guided to grasp the party's struggle from the perspective of historical materialism, and deeply understand the internal logic of "why the Communist Party of China can, why Marxism works, and why socialism with Chinese characteristics is good". This process not only strengthens the students' identification with the national political system, but also enables them to strengthen the "four self-confidences" under the impact of pluralistic ideological trends, and consciously resist historical nihilism and other erroneous tendencies, so as to lay an ideological foundation for cultivating technical talents in the new era who "listen to the party and follow the party".

2.2 Synergy in Education: Solve the Practical Dilemma of "Separation of Morality and Technology" in

Vocational Education

The great spirit of party building emphasizes the concept of the unity of knowledge and action of "practicing the original intention and taking on the mission", which provides an educational paradigm for higher vocational education that unifies "value rationality" and "instrumental rationality". Traditional vocational education often focuses on the teaching of skills and weakens the shaping of values, which leads to the alienation risk of talent training falling into "technology without soul". Integrating the spirit of party building into the curriculum system can lead professional teaching with the goal of "educating people for the party and educating talents for the country", so that technical learning can go beyond utilitarian orientation and sublimate into the mission of serving the national strategy and meeting the needs of the people. This kind of integration essentially responds to the requirements of "combining moral and technical training, education and training" in the "National Vocational Education Reform Implementation Plan", and promotes the paradigm transformation of vocational education from "making tools" to "educating people".

2.3 Spiritual Empowerment: Cultivate the Fighting Character and innovation Consciousness of Technical Talents

The philosophy of struggle of "not being afraid of sacrifice and fighting bravely" and the sense of purpose of "being loyal to the party and living up to the people" constitute the code of conduct for the great spirit of party building. Infiltrating this spirit in higher vocational education can inspire students to integrate their personal career development into the great cause of national rejuvenation and form a value consciousness of "serving the country with skills". Especially in the context of accelerating technological iteration and industrial transformation and upgrading, the will to overcome difficulties contained in the spirit of the founding of the party can be transformed into students' psychological resilience to cope with technological challenges, and its "pioneering and innovative" gene can guide students to actively break through technical barriers in the fields of intelligent manufacturing and digital economy, and realize the role of "skill operator" to "innovation practitioner".

2.4 Cultural Inheritance: Construct the Symbiotic Logic of Red Gene and Craftsman Spirit

The great spirit of party building is in line with the ideas of "unremitting self-improvement" and "application to the world" in the excellent traditional Chinese culture, and at the same time forms a value resonance with the craftsman spirit of "perseverance, dedication, and excellence" in the new era. Its integration into higher vocational education is in essence to activate the historical depth of the craftsman spirit through red cultural resources, so that the training of technical talents not only carries the professional mission of "skill inheritance", but also shoulders the political responsibility of "continuing the red blood". This dual cultural empowerment provides a practical carrier for higher vocational colleges to implement the spirit of the 20th National Congress of the Communist Party of China of "promoting cultural self-confidence and self-improvement", and also constructs a cultural identity of vocational education with Chinese characteristics in the context of globalization.

3. ANALYSIS OF THE CURRENT SITUATION OF INTEGRATING THE GREAT SPIRIT OF PARTY BUILDING INTO IDEOLOGICAL AND POLITICAL EDUCATION IN HIGHER VOCATIONAL EDUCATION

3.1 Single Way of Integration

When vocational colleges integrate the spirit of the great party building, there is a general tendency of "classroom centralization", over-reliance on the theoretical indoctrination of traditional ideological and political courses, and lack of multi-dimensional and three-dimensional education carriers. Classroom teaching mostly adopts the one-way mode of "teachers teach and students listen", and fails to make full use of interactive forms such as scenario simulation and case study, resulting in students' understanding of the spirit of party building remaining in abstract concepts. In addition, the development of channels such as social practice, campus culture, and online platforms is seriously lagging behind, and the visits to red bases are often mere formalities and are out of touch with professional skills training. The content of the online education platform is seriously homogeneous, and there is a lack of immersive design that is close to the cognitive characteristics of students. This kind of path dependence not only weakens the attractiveness of education, but also makes it difficult for the spirit of party building to truly penetrate into students' daily behavior and professional practice, which violates the educational law of "unity of knowledge and action".

3.2 Disjointed Content Supply

The design of teaching content fails to effectively connect with the career-oriented characteristics of higher vocational education, presenting the dual contradiction of "pan-politicization" and "de-professionalization". On the one hand, the theoretical interpretation is mostly limited to the political attributes of the founding spirit of the party, and lacks the in-depth deconstruction of its historical logic, cultural genes and practical values, which leads to students' cognition of "adhering to the truth and adhering to the ideal" at the slogan level. On the other hand, the content is not integrated with the technical ethics and professional mission in the professional curriculum, for example, in the engineering and technology majors, the intrinsic relationship between the spirit of the founding of the party and the "spirit of the craftsman of a great country" has rarely been explored, and in the business service majors, the purpose of "living up to the people" and the industry responsibility of "serving the people's livelihood" lack a coherent design. This disconnect in the supply of content makes it difficult for education to respond to students' value questions of "why do they learn technology and for whom do they use it", and weakens the leading role of the spirit of party building in career development.

3.3 Lack of Effectiveness

In the practice of education, there is a general tendency of "emphasizing the transmission of knowledge over the internalization of value", which leads to the fragmentation and symbolization of students' cognition of the spirit of party building. Classroom teaching often focuses on the time clues and conclusive statements of party history events, ignoring the restoration of historical situations and the design of role substitution, which makes it difficult for students to resonate from the emotional level. The assessment and evaluation are biased towards quantitative indicators (such as test paper scores), ignoring the transformation of students' behaviors and values in practice, resulting in the education of the spirit of party building being reduced to a "test-taking task". The deeper problem lies in the failure of educators to combine the spirit of party building with the practical puzzles faced by students (such as occupational anxiety and technical ethics dilemmas), which makes theoretical education suspended from life practice and cannot be transformed into students' spiritual motivation to cope with challenges.

3.4 Resource Integration Lags Behind

The dispersion of resources inside and outside the school and the lack of coordination mechanism have seriously restricted the systematic promotion of the education on the spirit of party building. From an internal point of view, there is still a phenomenon of "two skins" in professional courses and ideological and political courses, and teachers of professional courses generally lack the awareness and ability to integrate the spirit of party building into technical teaching, and the progress of interdisciplinary teaching team building is slow. From an external point of view, the development of red educational resources in school-enterprise cooperation is insufficient, the channels for enterprise technical experts and model workers to participate in ideological and political education are not smooth, and the educational function of the red education base has not been organically linked with vocational skill training. In addition, the professional support of the teaching staff is insufficient, the ability of ideological and political teachers to interpret the theory of the spirit of party building is uneven, and the teachers of professional courses generally lack the design and training of "curriculum ideology and politics", which makes it difficult for educational resources to form a joint force for educating people.

4. RESEARCH ON THE PATH OF INTEGRATING THE GREAT SPIRIT OF PARTY BUILDING INTO THE IDEOLOGICAL AND POLITICAL EDUCATION OF HIGHER VOCATIONAL EDUCATION

4.1 Innovative Integration Methods: Build a Multi-dimensional Synergy Mechanism

4.1.1 Deepen the reform of classroom teaching and promote the transformation of teaching mode

Breaking the single teaching mode of the traditional ideological and political classroom, the teaching framework of "theoretical interpretation, situational experience, and value reflection" is constructed. Through case studies, role-plays, interactive debates and other forms, students are guided to shift from passive acceptance to active construction. For example, when explaining "upholding the truth and adhering to the ideal", a simulated scenario of the "Truth Standard Discussion" can be designed to allow students to place themselves in the historical context and experience the inevitability of the sinicization of Marxism. When discussing "taking on a mission", examples

of ethical dilemmas in the professional field (such as technical secrecy and conflict of public interest) are introduced to stimulate students' critical thinking ability. At the same time, virtual reality technology is used to restore the scenes of major events in the history of the party, so that the abstract theory can be transformed into a perceptible immersive experience, and the emotional identity and value internalization of students are strengthened.

4.1.2 Expand education carriers to achieve online and offline integration and symbiosis

Integrate digital resources and physical education space to create a "full-time and space" education platform. Develop the "micro-course system of the spirit of party building" online, covering multiple forms such as short videos, interactive H5, cloud exhibition halls, etc., and use big data to analyze students' interests and achieve accurate push; Construct a "red education practice circle" offline, take the campus as the starting point, link local red venues, enterprise exhibition halls, community service centers, etc., and design an integrated activity of "check-in-study-service". For example, after learning the "Long March Spirit" online, students participated in the "Re-walking the Long March Road" orienteering offline, and carried out volunteer services of "Technology Benefiting the People" in the community, forming a closed loop of "learning-action-understanding".

4.1.3 Strengthen practice and educate people, and promote the transformation of spirit into action

Incorporate social practice into the curriculum system, and design a three-level practice project of "theme-professional-public welfare". At the basic level, we will carry out general practices such as visits to red bases and lectures on party history; At the professional level, combined with the characteristics of disciplines, professional projects such as "technical research simulation" and "industry ethics research" are organized; High-level public welfare actions such as "rural revitalization services" and "technical assistance in old areas" have been implemented. Through progressive practice design, students can realize the practical character of the spirit of party building in solving real problems, and realize the sublimation from "cognitive identity" to "behavioral consciousness".

4.2 Enrich the Content of Integration: Strengthen the Coupling of Value Leadership and Occupation

4.2.1 Construct a systematic teaching content system

Guided by the great spirit of party building, we will integrate the four major resources of Marxist theory, excellent traditional Chinese culture, revolutionary culture and advanced socialist culture to form a content chain of "spiritual traceability, theoretical deepening, and realistic observation". Compile a modular teaching guide, decompose the spirit of party building into theme units such as "pursuit of truth", "adherence to ideals", "practice of original intention" and "mission responsibility", and integrate materials such as classic documents of party history, industry pioneer deeds, and technical ethics cases into each unit, so that the teaching content has both historical thickness and realistic temperature. At the same time, it pays attention to the convergence with the policy requirements such as the "Implementation Outline for the Construction of Civic Morality in the New Era" and the "Vocational Education Law", highlighting the epochal nature and legitimacy of education.

4.2.2 Promote the in-depth integration of professionalism and spiritual core

Focus on the "professional" characteristics of higher vocational education, and explore the value resonance points between the spirit of party building and the spirit of craftsmen, model workers, and innovation. Embed the dual goals of "spirit and skill" in professional courses, for example: when teaching technical principles, analyze the case of "self-reliance to break through the technological blockade" in the history of the party; In the skills training, set up spiritual assessment indicators such as "excellence" and "collaborative tackling"; In the career planning guidance, strengthen the value orientation of "the small self into the big self". Through the all-round reconstruction of curriculum objectives, teaching content, and evaluation standards, the organic unity of value rationality and instrumental rationality is realized.

4.3 Optimize Integration into the Environment: Create an Immersive Education Ecology

4.3.1 Create a "trinity" cultural education space

Construct a three-dimensional synergistic cultural education ecology of material, system and behavior, and

promote the all-round infiltration of the great spirit of party building on campus. In the material culture layer, through the red cultural corridor, the party history theme sculpture, AR virtual exhibition hall and other carriers, the spiritual symbols of the founding of the party are integrated into the physical space of the campus, creating an immersive environment of "one step at a time, scenery and education"; At the institutional culture level, the spirit of party building should be incorporated into the spirit of the school motto, curriculum construction standards and practical education norms, and the "Implementation Guide for Red Culture Education" should be formulated to clarify the value transmission requirements of classroom teaching, skills training, and school-enterprise cooperation. At the behavioral culture level, activities such as the selection of "red craftsmen", the oath of "serving the country with skills", and the "relay of micro-lessons on party history" are carried out on a regular basis, and students are guided to transform their spiritual cognition into behavioral consciousness through role model guidance, ritual reinforcement, and peer interaction. The three synergistically form a closed loop of "environmental edification-institutional guarantee-behavior development", build an educational ecology that integrates explicit education and implicit infiltration, and provide three-dimensional cultural support for the implementation of the fundamental task of cultivating morality.

4.3.2 Improve the spiritual transmission ability of teachers

Implement the "double teachers and double ability" cultivation plan: carry out cross-study scientific research and training of "party history - industry history" for ideological and political teachers, and require them to master the technological development context of at least one key industry; Carry out special training on "curriculum ideology and politics" for professional teachers, and improve the ability of value transmission through the three-stage training of "spiritual connotation interpretation, teaching case design, classroom implementation drills". Establish a "red tutor resource library", absorb model workers, technical experts, and party history researchers to form a collaborative education team, and regularly carry out "spiritual and technical dialogue" salons to promote the cross-border integration of educational resources.

4.4 Improve the Effectiveness of Integration: Build a Dynamic Feedback Mechanism

4.4.1 Improve the three-dimensional evaluation system of "process-result-development"

Construct a three-dimensional evaluation system covering the whole cycle of education to solve the shortcomings of traditional evaluation of "emphasizing knowledge over value". The process dimension focuses on dynamic monitoring, records students' classroom participation, practice project performance and ideological and cognitive changes through the "red growth file", and tracks the trajectory of their value formation by using learning logs and practice reports. The outcome dimension emphasizes multivariate testing, and uses scenario simulation (such as professional ethics decision-making defense) and value scale assessment to comprehensively evaluate students' grasp of the connotation and identity intensity of the spirit of party building. The development dimension focuses on long-term tracking, establishes a database of graduates, and verifies the spiritual leading role of education in students' lifelong development through indicators such as employment destination (such as the proportion of grassroots services) and career contribution (such as participation in technical research). Based on the logic of "laying a solid foundation in the process, verifying the effectiveness of the results, and highlighting the value of development", the system promotes the evaluation orientation from "score quantification" to "value internalization", which not only provides data support for teaching optimization, but also responds to the practical requirements of the fundamental task of "cultivating people with virtue".

4.4.2 Establish a "diagnosis-improvement-optimization" cycle improvement mechanism

Questionnaire surveys, focus interviews, learning behavior data analysis and other means are used to regularly diagnose educational shortcomings. For example, the semantic analysis technology is used to extract the high-frequency words in students' course discussions, and their cognitive blind spots are determined. Use text mining in practice reports to identify barriers to value internalization. Based on the diagnostic results, the teaching content and methods are dynamically adjusted, such as increasing teaching resources such as interviews with industry leaders for the weak cognition of "mission responsibility".

4.4.3 Deepen the coordination between schools, governments and enterprises, and form a joint force for educating people

Jointly build a "red education practice base" with local governments, and develop special projects such as

"technology poverty alleviation" and "cultural inheritance"; Cooperate with enterprises to set up a "spirit-skill" dual tutor system, and add a "professional spirit assessment module" in the top post internship; Jointly with industry associations, the "Red Education Standards for Vocational Education" were formulated to promote the standardization and systematization of educational practice. Through the integration of multiple resources, we will build a full-chain education network of "classroom-enterprise-society".

5. CONCLUSION

As the source of the spiritual pedigree of the Communist Party of China, the integration of the great spirit of party building into the ideological and political education of higher vocational education is of great practical significance. The quality of ideological and political education in higher vocational colleges can be effectively improved by innovating the integration method, enriching the integration content, optimizing the integration environment, and improving the effectiveness of integration. In the future, theoretical research and practical exploration should be further strengthened to provide strong support for cultivating new talents who will take on the great task of national rejuvenation.

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