

Integration Emploration of Maritime English Teaching and Ideological & Political Education Guided by POA Theory

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Abstract: *Under the background of Maritime Power Strengthening the Nation, it is even more important to implement ideological & political education upon maritime students. Maritime English, as a core professional course of Navigation technology, the ideological & political education endows future mariners with a sense of China Mood and international horizon. The possession of a loft goal can ensure them with a non-ceasing learning drive. Currently, the Ideological and political education of Maritime courses is still lacking behind in the aspect of teaching concept, curriculum construction, ideological & political education as well as the teaching process. This paper means to explore a method to integrate curriculum ideology into maritime English teaching guided by POA theory, strengthen the learning drive of students so as to effectively attain the prescirbed educational goal.*

Keywords: Maritime Power Strengthening the Nation, Maritime English, Curriculum Ideology, Learning Drive, POA.

1. INTRODUCTION

The strategy of Maritime Power Strengthening the Nation was brought about upon the 18th CPC National Congress and further deepened on the 19th CPC National Congress. President Xi Jinping once mentioned that the theory of “Coordinated Land and Marine Development to Speed up the Nation’s Marine Power.” China is bound to increase input upon the transition from a major maritime country to a maritime power among which the critical content is the cultivation of maritime talents. For Navigation majors, their conduct and behavior represent the national image and character. Undoubtedly, they are the practitioners of “Maritime Power Strengthening the Nation” strategy.

2. PROBLEMS

The existing problems lied in the teaching of Maritime English are mainly focused on the lack of learning drive of maritime students. After a careful and detailed observation and analysis, we find the reasons are as follows:

Maritime education is in confrontation of big challenges. Along with the increase of living standards and land employment opportunities as well as the traditional acknowledgement that maritime occupation is highly risky, laborous and boring, being a mariner is less and less attractive to college students.

The curriculum construction of maritime English cannot satisfy the need of maritime English teaching. First, the syllabus of the curriculum is designated by Maritime Bureau which should give priority to certificate examining. Second, part of English textbooks cannot fully satisfy the need of maritime practices. Third, a serious decrease of study hours in Maritime English leads to course teachers’ inability to keep a balance between tutoring students’ certificate examining and adding interest to the course teaching.

The degree of difficulty in Maritime English courses is fairly high. The curriculum of Maritime English mainly includes Maritime English, Listening Comprehension and Oral English in Maritime English, Oral English of Mariners, etc. The curriculum group covers the content of Navigation, Shipping Principle, cargo, Ship Handling and Collision-prevention, Ship Management, International Convention and Legal Instruments, British nautical publications and British ECDIS, etc. The teaching of Maritime English is closely linking to the content of professional courses. During the process of learning, students are required to command a solid base of both theoretical and practical knowledge, as well as a fairly solid comprehension of English listening, speaking, reading and writing.

The above mentioned elements even further decreased maritime majors’ learning drive. In order to solve this

problem efficiently, Navigation Technology Colleges need to design the teaching process rationally according to the course characteristics, students' characteristics and environmental features. The purpose is to integrate the professional maritime English with the elements of ideological theory and assist students to designate their professional targets and understand the significance of maritime civilization upon the marine development of China.

3. SOLUTIONS

Based upon the above situations, in order to better achieve the targets of talent-cultivation through the course of maritime English, the writer of this course explores the teaching and ideology combination through Maritime English guided by POA production-oriented approach.

3.1 Make out Top-level Design and Designate Ideological Targets

Combined with the school-running orientation, advantages and characteristics as well as the talent demands of regional pillar industries, we can designate the ideological targets of the course. Take the Navigation major of Jiangsu Maritime Institute for instance, JMI takes "as inclusive as the sea, as weighted as the ground, honest in morality and lofty in aspiration" as the motto and circles around the chain of modern marine transportation industry and regional pillar industries, aims to transit high-quality talents to China's ocean-going shipping industry.

3.2 Optimize Teaching Material Construction and Integrate Ideological Elements

Teaching material is the major carrier of implementing teaching targets and an important base to cultivate talents. At first, we should abandon completely the out-of-date western-style navigation textbooks based upon western history and civilization, and select those teaching materials which have China-western marine culture communication as the major contents such as Readings in Maritime Culture series from the China Renmin University Press, including not only the port cities, maritime stories, historic culture of the countries along the line, the international marine communication customs but also the ancient Chinese navigation history, the history and humanistic knowledge of famous Chinese port cities. These teaching materials can both cultivate students' language skills and promote their understanding of marine culture so as to better cultivate students' sense of occupational identification.

3.3 Relying on the Teaching Contents, Explore in-depth Ideological Elements.

Maritime English course teacher should comprehensively understand the teaching contents, reintegrate and redefine the contents, explore the ideological elements, find out the integrating points between professional knowledge and course ideology, improve the interest of the course and promote their level of ideology. The following table may be taken as a reference.

Serial No.	Learning Project	Integration Point	Ideological Elements
1	Be familiar with ship structure	Chinese ship history, shipbuilding technology such as dredger "Tiankun" and icebreaker "MV Xue Long"	Conscious for quality, concentration, and craftsmanship spirit.
2	Check navigation apparatus	Chinese independently developed GPS positioning system One of the four ancient inventions: Compass	Inspire students' national confidence and patriotism, cultivate students' concentrated and diligent attitude.
3	Read navigational meteorology materials	Traditional Chinese meteorological culture: the 24 Solar Terms	Familiarize the fine Chinese traditional culture and establish students' cultural confidence.
4	Master vessel maneuvering equipments and characteristics	China breaks through blockade on techniques and makes the largest propeller in the world.	"Made in China" inspires students' sense of national pride and patriotic enthusiasm
5	Apply Admiralty of international collision regulations.	Case analysis of collision accident at sea.	Cultivate students' professional ethics, complete safety management and risk assessment, establish a crisis awareness.
6	Consult admiralty chart datum and British nautical publications	China began charting in the Tang Dynasty Zheng He's Nautical Chart in the Ming Dynasty is the important historical data of concerned Zheng He research	Chinese marine culture of Hemudu Culture Period Maritime Silk Road
7	Record Maritime logbook and other documents	Chinese earliest navigational logbook: <i>Daoyi Zhilve</i>	Chinese navigators' spirit of not fearless of danger and difficulty, braving the wind and the waves and dare to explore new ground.

8	Carry out vessels' safety and equipments check, conduct emergency drills	Concerned international maritime information and news	Advance with the times, Advance with the industry
9	Conduct cargo operation	The import and export scale between China and "Belt&"Road" countries is increasing incessantly	Chinese shipping industry is thriving under the background of "Belt and Road" Initiative
10	Understand maritime conventions and Ship Safety Management	Chinese maritime practitioners bring about pieces of "China Approaches" in the formulation of international rules	China's ever-increasing influence and international right of speech on international society

3.4 Optimize Teaching Procedure Activate Teaching Thoughts

Teachers may tease out knowledge points in the course, taking the real navigation as the main line, circle around the typical learning tasks and design learning projects so as to integrate knowledge teaching, ability cultivation with value guidance. Teachers may rely on POA teaching design and carry out ideological elements. POA teaching procedure includes three steps: motivation, enabling and assessing. Bases on the course, teachers can integrate the actuating materials with the ideological elements, and set the learning scenes. Through the material learning, students may independently analyze and infer the learning topics, and complete the actuating questions designed by the teacher. For example, in the learning of "ship collision" project, students read the activating material of "bulk cargo ship Changfeng Crhstal Wheel colliding with oil tanker Sangji Wheel", and complete the storation of theme-related vocabulary. Then, the teacher exhibit the following scene to students: suppose you are the maritime surveyor of this accident, how do you investigate, analyze the accident and judge the responsibilities of each part?

Then, students can conlude the accident reasons and draw the lessons from the situational conversations, and further understand the importance of being responsible and dedicated as a duty officer.

4. CONCLUSION

Maritime English course possesses unique advantages in the integration of ideological elements. It can not only impart language knowledge but also carry culture and ideological values. However, due to the special characteristics of the course, the major contents of the course are directly selected from international maritime conventions or western navigation teaching resources, lacking China-characteristics text and difficult to arouse students' resonounce. Therefore, we need to redesign the maritime English teaching materials according to China's national conditions at the top-level, analyze the teaching contents, timely add contents concerned to Chinese marine culture and navigational stories, combine with the current affairs, hotspots and realize ideological education so as to strengthen students' individual learning drive.

It is far from being enough to rely on teaching and textbook updating if we want to implement course ideology in the real sense. We still need the collaboration and cooperation of the concerned parties. School leaders need to emphasize on it and make a good top-level design, ranging from the maritime talent training program, to textbook selection, integration of ideological elements, the formulation of teaching plan, design of teaching procedure, to the time and method of ideological element integration. Besides, we still need to perfect the ideology assessment mechanism, guide Maritime English teachers to actively and effectively integrate ideological elements into daily teaching. Meanwhile, concerned parties should guarantee appropriate reward to ideological integration.

If the young is strong, the nation is strong; if the young is progressive, the nation is progressive. As the future pacemaker of marine power, navigation majors' learning drive is the decisive factor that whether they can shoulder lofty responsibilities in the future. ideological and political education in Maritime English and can effectively cultivate navigation students' core value and assist them to be responsible shipping talents as early as possible.

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