

Research on the Path of Cultivating College Students' Values Through Chinese Poetry Culture

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Abstract: *Chinese poetry has rich cultural connotations and plays a role in moral cultivation education, struggle spirit education, and patriotism education. However, at present, the cultivation of values among college students through Chinese poetry still faces challenges such as limited dissemination of Chinese poetry in university classrooms, insufficient campus cultural atmosphere, insufficient social practice activities, and weakening in online trends. To cultivate values among college students through Chinese poetry culture, it is necessary to optimize classroom teaching, construct educational carriers, shape "campus culture", enrich social practice, leverage online classrooms, and build a new situation of multi-faceted and interconnected education.*

Keywords: Chinese poetry culture; College students; Values; Route.

1. INTRODUCTION

General Secretary Xi Jinping emphasized in the report of the 20th National Congress of the Communist Party of China that "adhering to and developing Marxism must be combined with excellent traditional Chinese culture." [1] Excellent traditional Chinese culture is the spiritual lifeline of the Chinese nation, and universities should vigorously promote and inherit it and integrate it into ideological and political education in universities. Chinese poetry culture is the essence of Chinese excellent traditional culture. College students can improve their cultural literacy through learning Chinese poetry culture, which is of great significance to help college students form a correct world outlook, outlook on life and values. The culture of Chinese poetry has a long and rich history, and after thousands of years of development, it has profoundly influenced the thoughts of the descendants of the Yellow Emperor. Chinese poetry is a treasure of traditional Chinese culture, and many popular classic lines have become eternal classics. Chinese poetry culture can not only cultivate the sentiment of college students, but also lead their thinking. Although things have changed and times have changed, it does not affect the Chinese poetry culture from becoming a valuable soil for cultivating the values of college students.

2. THE ROLE OF CHINESE POETRY CULTURE IN CULTIVATING THE VALUES OF COLLEGE STUDENTS

Chinese poetry contains endless treasures, such as the sacred character of "scattered into mud and crushed into dust, only fragrant as before", the spirit of struggle of "thousands of hardships, blowing through the wild sand before reaching gold", and the patriotic declaration of "ambitious to eat the flesh of the barbarians, laughing and drinking the blood of the Xiongnu". Schiller pointed out that "there is no other way to make emotional people rational than to first make them aesthetic people." [2] Chinese poetry and art education have rich content and play a unique role in educating people.

2.1 Moral cultivation education

Clear breeze and righteous energy nourish the hearts of people. Youth is an important period for college students to form and establish their values, and cultivating good values during this period is crucial. Only by continuously improving one's moral cultivation level can one better achieve their dreams in society. During the Tang Dynasty, Du Fu wrote, "I don't know when the old soldiers will arrive, and wealth and honor are like floating clouds to me. In his youth, Yu Qian of the Ming Dynasty wrote, "I am not afraid of being crushed to pieces, I want to keep my innocence in the world." The poet used lime to express his spirit of daring to be crushed to pieces in pursuit of his excellent character of purity and nobility, which had a profound impact on future generations of students. There is an endless source of moral spirit flowing in the culture of Chinese poetry, and these precious poems are an

intangible cultural heritage. College students can improve their moral cultivation and benefit for life through learning poetry culture.

2.2 Struggle spirit education

College students are the driving force of China's social construction. Only by firmly holding onto their ideals and beliefs, and being fighters, can they shoulder the great responsibility of the rejuvenation of the Chinese nation. During the Three Kingdoms period, Cao Cao successfully returned from his northern expedition to Wuhuan, and wrote with his pen, "The old steed rests in the foothills, with aspirations for a thousand miles; the martyr, in his old age, remains full of ambition." Although he is approaching old age, his positive and enterprising attitude towards life has not faded away, and his lofty aspirations still stir in the poet's heart. When the poet Li Bai faced adversity in his life, he sang loudly, "The long wind and waves will sometimes break, and the sail will sail straight to the sea." Even though the journey ahead was difficult, he had the courage to face difficulties and dangers without hesitation. The spirit of endless life and continuous struggle presented in Chinese poetry is urgently needed by contemporary college students. With the subtle nourishment of Chinese poetry culture, college students will face difficulties in life with a more calm attitude and build their homeland with a more upward attitude.

2.3 Patriotic education

The Chinese poetry about patriotism has deeply influenced generations of Chinese descendants. During the Warring States period, the poet Qu Yuan of the Chu state expressed his admiration for his country, saying, "Although I have died nine times, I have not regretted what I have done." In the end, he threw himself into the Miluo River to repay his country. The Song Dynasty poet Wen Tianxiang, in the midst of the shattered mountains and rivers, left behind the final song of "Who has never died in life since ancient times, leave a heart to shine on history" in the face of the advice to surrender. After the failure of Tan Sitong's national salvation reform in the Qing Dynasty, he wrote the generous words "I laugh from the horizontal sword to the sky, leaving behind the liver and gallbladder of the two Kunlun Mountains" in prison. The unwavering loyalty of patriotic poets shines on the world and their names will be remembered forever. By studying Chinese poetry and culture, college students can not only increase their understanding of traditional Chinese culture, but also enhance their love for the motherland, leading them to establish noble patriotism.

3. THE REALISTIC DILEMMA OF CULTIVATING THE VALUES OF COLLEGE STUDENTS THROUGH CHINESE POETRY CULTURE

From the current situation, the cultivation of values among college students by Chinese poetry culture still faces challenges such as limited dissemination of Chinese poetry in university classrooms, insufficient campus cultural atmosphere, insufficient social practice activities, and weakening in online trends. These practical difficulties hinder the cultivation of values among college students by Chinese poetry culture.

3.1 The dissemination of Chinese poetry and culture in university classrooms is relatively limited

"The reason why a nation can lead the world history lies in its excellent national spirit and cultural tradition." [3] Chinese poetry culture is the essence of Chinese excellent traditional culture. Chinese poetry has the characteristics of image, emotion and pleasure. Expanding the spread of Chinese poetry culture in college classrooms is an effective way to cultivate college students' values. At present, the dissemination of Chinese poetry culture in university classrooms is relatively small, and some universities do not attach enough importance to Chinese poetry culture. The prominent feature of university poetry classrooms is still the indoctrination style of education, and the teaching methods are relatively single. This has a serious negative impact on the effective dissemination of Chinese poetry culture in educating people, and has not fully utilized the cultural value of Chinese poetry culture to educate people. It is difficult to fully appreciate the long history of Chinese poetry culture as a whole, cultivate the cultural concepts of university students through a complete Chinese poetry culture, and achieve good cultural education results.

3.2 The culture of Chinese poetry and literature is not sufficient in the campus cultural atmosphere

General Secretary Xi Jinping pointed out: "We should pay more attention to educating students through culture, widely promote the creation of civilized campuses, carry out diverse, healthy, and elegant campus cultural activities, and widely carry out various social practices." [4] The campus is an important hidden ideological and

political education place, and the Chinese poetry and culture on campus will silently influence and infect college students, which can promote the effectiveness of cultural education. At present, the ideological and political education in universities has achieved certain results, but there is relatively little content related to Chinese poetry culture in the campus culture of universities. The presence of Chinese poetry culture in campus culture is not strong enough, which leads to insufficient atmosphere of Chinese poetry culture in university campuses. Although some university campus cultures promote and introduce Chinese poetry culture in some clubs and banners, the depth needs to be improved. The ideological and political elements in it have not been effectively explored, and the ideological and political education function of Chinese poetry culture has not been effectively exerted. This makes it difficult for universities to achieve the goal of cultural education through Chinese poetry culture.

3.3 Insufficient cultural and social practice activities in Chinese poetry and literature

Chinese poetry and culture can cultivate the spiritual and personal beauty of college students. College students can consciously feel the charm of Chinese poetry and culture in social practice, and actively make behaviors that approach the standards of beauty, influencing and driving the people around them to become a culture of beauty and goodness. Social practice activities are an important means for universities to achieve the goal of all-round education. "The more we know, the more we act, and the more we act, the more we benefit from knowing." While education in university classrooms is important, the theoretical knowledge taught in the classroom is sometimes abstract and difficult to understand. It is difficult to effectively solve the problems encountered by university students in their learning and life solely relying on knowledge from books and classroom teaching. College students' understanding of Chinese poetry and culture through social practice activities can help deepen their understanding of values and better achieve the educational effect of moral education in universities.

3.4 The weakening of Chinese poetry culture in the online trend

With the rapid development of the current social economy and network information distribution, various ideological and cultural trends are intertwined in the network, and the network is filled with various values. Some college students are influenced by utilitarianism and liberalism. In the era of information explosion, college students are strongly impacted by diverse cultural values. There is a problem among college students, where nihilism spreads and spreads in the minds of some college students. Some college students hold the idea of a game life and underestimate the study of Chinese poetry culture. The inheritance of Chinese poetry culture faces unprecedented challenges, which is not conducive to cultivating the spirit of benevolence, perseverance, and enterprising spirit among college students. The new era of Chinese poetry culture has not fully utilized online media for promotion and interpretation. Chinese poetry culture has been strongly impacted by online values, which has eroded the interest and enthusiasm of college students in learning Chinese poetry culture. How to enrich the online ideological and political education carriers of Chinese poetry culture has become an urgent issue that needs to be answered.

4. THE IMPLEMENTATION PATH OF CULTIVATING COLLEGE STUDENTS' VALUES THROUGH CHINESE POETRY CULTURE

As the essence of Chinese excellent traditional culture, Chinese poetry culture, in order to better play the educational function of Chinese poetry culture, colleges and universities should carry out the cultivation of college students' values through college classroom channels, building campus culture, social practice activities and network media platforms.

4.1 Expand classroom channels in universities and unite educational efforts

Establishing specialized courses on Chinese poetry and literature in universities is an effective measure to promote excellent traditional Chinese culture and cultivate cultural confidence among college students. Firstly, it is necessary to design university courses, refine teaching content and teaching processes. Further enhance the educational effect by appreciating Chinese poetry works and creative concepts. The design of teaching activities can include the classification and appreciation of Chinese poetry, as well as exploratory creation, and the creative content should be rich in the atmosphere of the times. Secondly, it is necessary to strengthen the learning of Chinese poetry and culture by counselors. The university era is an important stage for college students to gradually mature and improve their worldview, outlook on life, and values. The counselor team has the most contact with college students in their learning and life. Therefore, the words, deeds, and cultural level of counselors will directly affect students in their daily ideological education work. Therefore, counselors can only make college students feel

the influence of Chinese excellent traditional culture in practical work, appreciate the charm of ancient poetry and culture, and strengthen the ideological guidance of college students' values by mastering their own knowledge of Chinese excellent traditional culture and improving their own cultural level of ancient poetry.

4.2 Promote campus culture construction and improve the process of education

Campus culture is an important carrier of education. Marx once pointed out that "changes in the environment and human activities can only be reasonably understood as practices of change." [5] This indicates that the environment and people are interdependent, and in the process of implementing moral education in universities, the educational environment and content should be coordinated. A good educational environment can not only help college students understand the key parts of educational content, but also stimulate their inner interest and longing for knowledge. The aesthetic expression of ideological and political education environment is conducive to cultivating and infecting the students to form healthy and upward political literacy, ideological morality, and values. "[6] Universities should attach importance to campus cultural construction, actively plan the blueprint for campus cultural education, and integrate Chinese poetry and culture into campus culture to better cultivate the values of college students. The planning and layout of the construction of Chinese poetry culture on campus should be based on the interests, preferences, and living habits of college students, in order to achieve the basic goal of integrating Chinese poetry culture into campus culture, promote the integration of Chinese poetry culture and campus culture, and help to play the role of cultural education. Promote campus culture construction and promote Chinese poetry culture, for example, organizing Chinese poetry culture campus competitions, Chinese poetry culture stage play competitions, and so on.

4.3 Carry out social practice activities and implement inclusive education actions

Social practice activities help college students absorb Chinese poetry and culture in their studies, and further enhance their ideological awareness through social practice activities. Firstly, universities should encourage college students to visit historical sites in Chinese poetry and the former residences of famous poets during their winter and summer social practice periods. For example, the Yellow Crane Tower in Hubei, the San Su Temple in Sichuan, and the Confucius Temple in Jiangsu allow college students to better experience the charm of culture among the famous scenic spots and historical sites in our country. The second is to organize college students to participate in volunteer service and public welfare activities. To comprehend the value and significance of Chinese poetry culture in social practice activities, such as visiting elderly people living alone in nursing homes, sending warmth to children in welfare homes, and actively practicing the spiritual character given by Chinese poetry culture in social practice. Thirdly, universities should effectively integrate local red cultural resource teaching bases with revolutionary poetry. Each revolutionary poem has its own social background and story, allowing college students to better understand the emotional and ideological aspects of revolutionary poetry during their visits and studies at the Red Education Base, pointing them in the direction of their struggle, and helping them establish noble moral beliefs in social practice activities.

4.4 Building an online media platform to enhance educational outcomes

The information age has enriched the forms of traditional education, and the full use of online media platforms has played an important role in promoting the effective dissemination of Chinese poetry and culture. Firstly, universities should establish specialized online poetry courses. Universities should take the initiative to establish online education platforms and create a new situation of collaborative education both online and offline. Promoting Chinese poetry culture through online poetry courses to encourage college students to develop a love for Chinese poetry. Relevant departments of universities promote Chinese poetry content that is suitable for cultivating values and in line with the aesthetic tastes of university students through online poetry courses for free time learning. Cultural knowledge is presented in the form of videos to university students, allowing them to break free from the constraints of traditional classrooms and experience the charm of Chinese poetry culture from multiple perspectives. Second, colleges and universities can use the official WeChat official account channel on campus to expand the spread of Chinese poetry culture, which can help college students form correct values in a good cultural environment of Chinese poetry.

5. CONCLUSION

The influence of Chinese poetry culture is profound. By promoting the cultivation of values in Chinese poetry culture through multiple channels, not only can we better inherit the excellent traditional Chinese culture, but we

can also enrich the inner spiritual world of college students. Chinese poetry culture is necessary for cultivating the values of college students and helping them establish cultural confidence. Therefore, it is necessary to fully utilize the unique artistic charm and educational function of Chinese poetry culture, and play a huge educational role in cultivating the values of college students.

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