

Innovation on the Integration of AIGC and Ideological-political Education in Vocational English Curriculum

Xiaoli Hu

Jiangsu Maritime Institute, Jiangsu, Nanjing 211170, China

*Correspondence Author

Abstract: *The integration of Artificial Intelligence Generated Content (AIGC) technology in vocational English curriculum offers innovative pathways for enhancing educational experiences and embedding ideological-political education. This paper examines the potential of AIGC to transform vocational English education by personalizing content, fostering interactive learning, and promoting specific values and beliefs. The study explores the innovative applications of AIGC in vocational settings, drawing on theoretical frameworks. The findings suggest that AIGC can significantly improve student engagement and ideological alignment when integrated thoughtfully into the curriculum.*

Keywords: Innovation; AIGC; Ideological-political education; Vocational English curriculum.

1. INTRODUCTION

Vocational education is critical for equipping students with practical skills and knowledge for their future careers. English, as a global language, plays a significant role in vocational training, often requiring students to communicate across cultural and national boundaries. However, it is equally important to prepare students with a strong ideological-political foundation that guides their professional and personal conduct. The rise of AIGC presents an opportunity to innovate vocational English curriculum by integrating technology that can tailor content to individual learning needs, facilitate interactive learning experiences, and subtly incorporate ideological-political education. Ideological-political education plays a pivotal role in vocational English curriculum, shaping students' values, fostering citizenship, and maintaining social stability.

2. LITERATURE REVIEW

AIGC's role in vocational education and its potential in enhancing ideological-political education has been a topic of recent scholarly interest. Studies suggest that AIGC can offer personalized learning paths, interactive content, and cultural integration, which are beneficial for language acquisition and value inculcation [1].

The integration of Artificial Intelligence Generated Content (AIGC) into educational frameworks has sparked significant interest and research. AIGC encompasses a range of applications from personalized learning experiences to the enhancement of ideological-political education within the curriculum. A systematic literature review indicates that AIGC has the potential to significantly enhance educational development [2]. AIGC has been explored in the context of language learning, particularly English as a Foreign Language (EFL). The technology has been perceived as having the potential to enhance teaching, although concerns about its impact on the learning process and the need for further research have been noted.

Artificial Intelligence Generated Content (AIGC) has become an influential force in educational innovation, particularly in the realm of ideological-political education. The following is a synthesis of current literature on the application of AIGC in education, with a focus on its potential and challenges in ideological-political education [3].

AIGC is being leveraged to create personalized learning experiences, interactive content, and to integrate cultural elements into the curriculum. Its application in vocational education English courses has shown promising results in enhancing student engagement and learning outcomes.

AIGC's role in ideological-political education is multifaceted. It can promote the integration of educational forms and content, facilitate multifaceted interactions between context and environment, and encourage in-depth

exchanges between subjects and objects. AIGC's empowering ideological-political education in the new era also brings new challenges, such as the risk of solidifying biases and impacting students' ideals and beliefs.

The rapid development of AIGC has created new opportunities for the digital transformation of ideological-political education [4]. Techniques such as CLIP, Diffusion models, and RLHF can enhance educational engagement. However, preconceived conclusions, pan-entertainment, and misuse of technology can pose risks, including ethical and moral concerns.

AIGC's integration into educational practices, particularly in ideological-political education, presents a significant opportunity to enhance learning efficacy [5]. However, it requires careful consideration to ensure that the technology aligns with educational goals and does not compromise the integrity of ideological-political education. Future research should focus on understanding the long-term impacts of AIGC on student learning, engagement, and the ethical considerations of its use in education.

The literature suggests that AIGC has significant potential to transform various aspects of education, from personalized learning to the enhancement of specific educational values. As AIGC continues to evolve, further research is necessary to understand its long-term impact on educational strategies and outcomes.

3. INNOVATIVE APPLICATIONS OF AIGC AND IDEOLOGICAL-POLITICAL EDUCATION IN VOCATIONAL ENGLISH CURRICULUM

By leveraging AIGC, educators can create personalized learning experiences, interactive content, and immersive educational scenarios that align with the educational goals of fostering language proficiency and ideological alignment.

In the realm of vocational education, English language proficiency is a critical skill set that students must master. AIGC technology has emerged as a transformative tool in educational practices, offering tailored content and interactive learning experiences [6].

AIGC facilitates automated and intelligent research in ideological-political education, offering personalized educational resources based on student data. AIGC can create immersive teaching scenarios through technologies like VR, fostering a more egalitarian and interactive educational platform. By capturing student data in real-time, AIGC can develop personalized training programs that deliver targeted educational resources, achieving tailored teaching approaches.

The integration of AIGC in vocational English curriculum, particularly in the realm of ideological-political education, holds immense potential to transform educational practices. AIGC can be leveraged to create more engaging, personalized, and effective learning experiences that not only enhance language proficiency but also instill key values and ideologies [7]. As AIGC continues to evolve, its innovative applications in education will play a pivotal role in shaping the future of vocational English education.

Vocational English curriculum seeks to prepare students not only linguistically but also ideologically to become responsible global citizens. AIGC, with its ability to generate customized content, offers innovative ways to integrate ideological-political education into the curriculum.

AIGC can develop interactive modules that engage students in active learning, beneficial for language acquisition and ideological understanding and embed cultural and ideological themes within educational content, promoting a deeper understanding of societal values alongside language skills. Teachers can use AIGC to automate the creation of teaching materials, ensuring that content remains current and optimized. AIGC can assess student performance and provide feedback, allowing for a more responsive and adaptive learning process. AIGC can streamline administrative tasks, allowing educators to focus more on teaching and less on paperwork [8].

AIGC can generate content that aligns with the ideological values that educators aim to instill in students and simulate real-world scenarios that allow students to engage with ideological concepts in a practical context. It can ensure that ideological-political education is accessible to all students, regardless of their geographical location or socio-economic background. AIGC can keep educational content updated with the latest ideological guidelines and policy shifts.

The integration of AIGC in vocational English curriculum offers a wealth of opportunities for enhancing ideological-political education. It allows for the creation of a dynamic, personalized, and engaging learning environment that is well-equipped to meet the challenges of modern education. As AIGC technology continues to evolve, its potential to transform vocational English education and ideological-political education will only grow.

4. DISCUSSION

The integration of AIGC in vocational English curriculum presents both opportunities and challenges. While it enhances educational experiences, it also requires careful consideration to ensure that the technology aligns with educational goals and does not compromise the integrity of ideological-political education.

The integration of Artificial Intelligence Generated Content (AIGC) technology in the vocational English curriculum presents a plethora of opportunities, particularly in the realm of ideological-political education. By leveraging AIGC, educators can foster a learning environment that is not only technologically advanced but also aligned with the principles of ideological-political education. While AIGC offers innovative educational strategies, it also poses risks such as ethical concerns, potential bias, and the need for robust digital literacy among educators.

AIGC technology has the potential to revolutionize vocational English education by providing personalized content and interactive experiences. However, integrating AIGC with ideological-political education introduces a complex set of challenges that need to be addressed. Ensuring that AIGC-generated content aligns with the ideological-political education goals can be difficult, as the technology must be carefully programmed and monitored. There is a risk that AIGC might inadvertently misrepresent or oversimplify complex ideological concepts, potentially leading to misunderstandings. Teachers may require additional training to use AIGC tools effectively in the context of ideological-political education, which adds to the resource and time constraints of educational institutions. Evaluating the effectiveness of AIGC integration in ideological-political education can be challenging, as traditional assessment methods may not capture the nuances of learning facilitated by AIGC.

While AIGC integration in vocational English curriculum offers exciting opportunities, it is not without significant challenges. Addressing these challenges requires a multifaceted approach that includes enhancing teacher training, developing ethical guidelines for AIGC use, and ensuring that AIGC tools are designed to support, not undermine, the goals of ideological-political education. As AIGC technology continues to evolve, it is crucial for educational stakeholders to remain vigilant and adaptive in order to harness its potential while mitigating its risks.

5. CONCLUSION

AIGC's integration into vocational English curriculum has the potential to revolutionize educational practices by offering personalized, interactive, and culturally rich learning experiences. As vocational education seeks to prepare students for the future workforce, AIGC can be a strategic tool for enhancing both language proficiency and ideological-political education. Future research should focus on scaling these interventions and assessing long-term impacts on student learning and engagement.

ACKNOWLEDGMENTS

Research and Practice on Improving Curriculum-based Ideological-political Teaching Competence for Vocational English Teachers (No. xjzd2020-4).

REFERENCES

- [1] Zhang, L. (2024). Reform and Innovation of Higher Vocational Information Technology Courses from the Perspective of AIGC. *Advances in Vocational and Technical Education*.
- [2] Yang, J., Fan, Z., Chen, S., Wu, L. (2024). AIGC Empowered Blended Learning in University Course Design and Implementation: A Case Study. In: Ma, W.W.K., Li, C., Fan, C.W., U, L.H., Lu, A. (eds) *Blended Learning. Intelligent Computing in Education. ICBL 2024. Lecture Notes in Computer Science*, vol 14797. Springer, Singapore.
- [3] Li, J. (2024). Innovation in English Language under AIGC Technology: A Reexamination of Meaning and Communication in Language Philosophy. *ESSP Proceedings Series*.

- [4] Chen, X., Hu, Z., & Wang, C. (2024). Empowering education development through AIGC: A systematic literature review. *Education and Information Technologies*.
- [5] Zhang, L. (2024). Reform and Innovation of Higher Vocational Information Technology Courses from the Perspective of AIGC. *Advances in Vocational and Technical Education*.
- [6] Luping, Z. (2024). Meaning Construction and Value Shaping: AIGC Dialogue Records and the Construction of Digitalized Material for ideological-political Education in Translation Courses. Hans Publishers.
- [7] Opportunities and Challenges: AIGC Empowers ideological-political Education in the New Era. *Journal of Renmin University*.
- [8] Rahimzadeh, V., Kostick-Quenet, K., Blumenthal Barby, J., & McGuire, A. L. (2023). Ethics education for healthcare professionals in the era of chatGPT and other large language models: Do we still need it? *The American Journal of Bioethics*.