Analysis on Language Affinity in Ideological and Political Course Teaching

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Abstract: Language teachers are the bridge between teachers and students, and play a particularly important role in the process of education and teaching. The use of teachers' language affects the emotional feelings of the educators on the teaching activities. In order to mobilize the enthusiasm of students in learning, pull into the distance between teachers and students, and improve the teaching effect of ideological and political courses, it is necessary to increase the affinity to the language of ideological and political courses teachers. We should teach students in accordance with their aptitude, and enhance the teaching language affinity of ideological and political courses by keeping pace with The times.

Keywords: Ideological and political courses; language of instruction; affinity.

1. OVERVIEW OF LANGUAGE AFFINITY INIDEOLOGICAL AND POLITICAL COURSETeaching

1.1 The meaning of language

"Sapir believes that language is a unique and non-ininstinctive method of human communication, a symbolic system for expressing subjective will such as thoughts, feelings and wishes."[1] Language is an important bridge for the two sides to communicate with each other, but also an important way of two-way thought, emotional and emotional communication, which also plays an important role that cannot be ignored. Language can also include conversation language, monologue discourse, written language and internal discourse, etc. As a way of expression, discourse will also convey different messages and colorful thoughts and feelings due to different times, places and objects. In the teaching process, teachers mainly convey information and emotion to students through language monologue, so the use of teachers' teaching language will affect students' emotional experience and teaching effect to a large extent.

1.2 The meaning of affinity

Affinity "was originally a fuel chemical term, a quantitative representation of the properties of organic substances that can color fibers and other materials, and was later developed to refer to the interaction of two or more substances into compounds" [2]. With the development of The Times, affinity has been applied to more fields. In pedagogy, affinity refers to the power that the educator makes the educated more willing to accept in the process of education and teaching through certain teaching means. There are many ways for teachers to convey affinity, and language is the way that teachers can most directly express affinity in the teaching process. Teachers can infect students' emotions and close the distance with students through their novel and vivid words.

1.3 The meaning of language affinity in ideological and political course teaching

"To promote the reform and innovation of ideological and political theory courses, we should constantly enhance the ideological, theoretical, affinity and pertinence of ideological and political courses."[3] The most direct way to improve the affinity of ideological and political course teaching is to improve the affinity of ideological and political course teaching language. Teaching language is the best carrier for teachers to express their scientific ideas in the teaching process. It makes students feel friendly and easy to accept the teaching content through the language.

The affinity of ideological and political courses is mainly manifested in the affinity of ideological and political teachers, and the language of ideological and political teachers is the key to evaluate whether ideological and political courses have affinity. Ideological and political courses are the foundation to promote the healthy development of students 'ideological and moral character and lay a good ideological and political quality. The degree of recognition of the knowledge conveyed by teachers is largely realized with the help of teachers' teaching language. The affinity of ideological and political language is a kind of force that educators pull the distance between students in the language way that students like, so that students are happy to accept.

2. THE SIGNIFICANCE OF IMPROVING THE LANGUAGE AFFINITY OFIDEOLOGICAL AND POLITICAL COURSETeaching

Ideological and political courses play an important role in cultivating builders and successors with all-round development of morality, intelligence, physique, beauty, labor and labor. Therefore, educators need to enhance the affinity of ideological and