

# Analysis on Language Affinity in Ideological and Political Course Teaching

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**Abstract:** *Language teachers are the bridge between teachers and students, and play a particularly important role in the process of education and teaching. The use of teachers' language affects the emotional feelings of the educators on the teaching activities. In order to mobilize the enthusiasm of students in learning, pull into the distance between teachers and students, and improve the teaching effect of ideological and political courses, it is necessary to increase the affinity to the language of ideological and political courses teachers. We should teach students in accordance with their aptitude, and enhance the teaching language affinity of ideological and political courses by keeping pace with The times.*

**Keywords:** Ideological and political courses; language of instruction; affinity.

## 1. OVERVIEW OF LANGUAGE AFFINITY IN IDEOLOGICAL AND POLITICAL COURSE TEACHING

### 1.1 The meaning of language

"Sapir believes that language is a unique and non-instinctive method of human communication, a symbolic system for expressing subjective will such as thoughts, feelings and wishes." [1] Language is an important bridge for the two sides to communicate with each other, but also an important way of two-way thought, emotional and emotional communication, which also plays an important role that cannot be ignored. Language can also include conversation language, monologue discourse, written language and internal discourse, etc. As a way of expression, discourse will also convey different messages and colorful thoughts and feelings due to different times, places and objects. In the teaching process, teachers mainly convey information and emotion to students through language monologue, so the use of teachers' teaching language will affect students' emotional experience and teaching effect to a large extent.

### 1.2 The meaning of affinity

Affinity "was originally a fuel chemical term, a quantitative representation of the properties of organic substances that can color fibers and other materials, and was later developed to refer to the interaction of two or more substances into compounds" [2]. With the development of The Times, affinity has been applied to more fields. In pedagogy, affinity refers to the power that the educator makes the educated more willing to accept in the process of education and teaching through certain teaching means. There are many ways for teachers to convey affinity, and language is the way that teachers can most directly express affinity in the teaching process. Teachers can infect students' emotions and close the distance with students through their novel and vivid words.

### 1.3 The meaning of language affinity in ideological and political course teaching

"To promote the reform and innovation of ideological and political theory courses, we should constantly enhance the ideological, theoretical, affinity and pertinence of ideological and political courses." [3] The most direct way to improve the affinity of ideological and political course teaching is to improve the affinity of ideological and political course teaching language. Teaching language is the best carrier for teachers to express their scientific ideas in the teaching process. It makes students feel friendly and easy to accept the teaching content through the language.

The affinity of ideological and political courses is mainly manifested in the affinity of ideological and political teachers, and the language of ideological and political teachers is the key to evaluate whether ideological and political courses have affinity. Ideological and political courses are the foundation to promote the healthy development of students' ideological and moral character and lay a good ideological and political quality. The degree of recognition of the knowledge conveyed by teachers is largely realized with the help of teachers' teaching language. The affinity of ideological and political language is a kind of force that educators pull the distance between students in the language way that students like, so that students are happy to accept.

## 2. THE SIGNIFICANCE OF IMPROVING THE LANGUAGE AFFINITY OF IDEOLOGICAL AND POLITICAL COURSE TEACHING

Ideological and political courses play an important role in cultivating builders and successors with all-round development of morality, intelligence, physique, beauty, labor and labor. Therefore, educators need to enhance the affinity of ideological and

political courses through the use of teaching language, so that the teaching of ideological and political courses is more easily accepted by students, and can better improve the teaching effect of ideological and political courses.

### **2.1 Stimulate students' interest in learning**

Interest is the best teacher. There is a theoretical knowledge point in the ideological and political theory courses, and the study of theoretical knowledge is boring. Therefore, the students have a resistance to the ideological and political course, which leads to the reduction of students' learning efficiency and interest, which is not conducive to the cultivation of students' ideological and political comprehensive quality. This puts forward the higher requirements for the ideological and political course teachers. Improving the affinity of ideological and political courses teaching language can make teachers create a harmonious atmosphere in the classroom. Students will have greater interest in teachers' teaching content in the relaxed classroom teaching, and will open their hearts to good teaching interaction with teachers. The teaching of ideological and political courses will also achieve good results. In order to change the boring ideological and political course teaching class, it is necessary for teachers to use language skills, attract students' attention through the use of beautiful language, and enhance students' enthusiasm and interest in learning.

### **2.2 Enhance teacher affinity**

Teachers' teaching language directly affects students' learning effect. If the teacher blindly reads the subject in the teaching process, it will make the students do not understand the content, do not accept, do not use. Teachers should pay attention to the needs of students in the teaching process, strengthen the understanding and communication with students, so as to improve the affinity of teaching language.

As a teacher of ideological and political courses, we should improve our expression ability and improve our professional teaching through the study of language skills. Teachers can better understand the teaching materials, and can pass the content of the teaching materials to students in simple and understandable language, so that students are easy and willing to accept the teaching process of teachers. Teachers attract and educate students through language, so as to draw the distance between teachers and students and improve the affinity of teachers. Through the affinity of teaching language, ideological and political teachers promote the healthy growth of students, so that teachers and students are closer and the teaching atmosphere is more harmonious.

### **2.3 Improve the teaching effect of ideological and political courses**

The teaching effect of ideological and political courses is that students can achieve the purpose of forming a good core quality through the ideological and political theoretical knowledge conveyed by teachers. With the affinity of teaching language, students will have the psychology of identification with the knowledge transmitted by teachers, so as to internalize the ideological and political theories in the heart and externalize them in the practice, and make the effect of classroom teaching more significant.

In the teaching process, educational language is the most powerful tool for teachers. Teachers need to explore and discover the skills of using language, improve the affinity of ideological and political courses teaching language, so as to improve the teaching effect of ideological and political courses. Whether teachers have the ability to use language will directly affect the students' acceptance of educational content. Teachers need to send a thrust to students through language to break the boring teaching classroom, so as to stimulate students' learning enthusiasm and initiative, so that students can maintain a high degree of attention in the ideological and political class, so as to achieve a good teaching effect.

## **3. THE DILEMMA OF IMPROVING THE LANGUAGE AFFINITY OF IDEOLOGICAL AND POLITICAL COURSE TEACHING**

Students and teachers are the main body of ideological and political classroom. Students' sense of classroom participation, the affinity of teachers and the teaching methods used by teachers will have an impact on the language affinity of ideological and political teaching courses.

### **3.1 Students are less involved in the classroom**

The teaching of ideological and political courses is extremely important to the cultivation of students' core qualities, and the lack of students' sense of participation in ideological and political courses is also due to the urgent need of coordination in school education and teaching. Students' weak sense of participation in ideological and political courses, which is a solidified cognition of ideological and political courses in the learning process, leads to students' low concentration on ideological and political courses, and the decrease of concentration will lead to the dislocation and vacancy of students' content to teachers, which will affect the effect of ideological and political courses. At the same time, it is also caused by the fact that some schools and teachers do not ignore the importance of language affinity in the process of ideological and political teaching. In the classroom, we should respect the subject position of students and enhance their participation in ideological and political courses. Otherwise, we should pay attention to teachers' leadership, ignore the subject of students, and adopt inappropriate teaching methods and

boring teaching content will lead to students' certain resistance to ideological and political courses. As a result, students' participation in ideological and political classes is not high.

### **3.2 Teachers' affinity concept is not strong**

The language affinity of ideological and political course teaching has a lot to do with the affinity concept of teachers themselves. Teachers play a leading role in the whole teaching, and the concept of enhancing their own affinity is an important point to enhance the affinity of teaching language. At present, ideological and political teachers can preach, learn and solve doubts, care for students, and perform their duties. However, there are still some teachers in the teaching of language ability expression is not strong, their own affinity concept is insufficient and other phenomena. As the disseminators of scientific theories, teachers should pay attention to the strengthening of their own ideas, strengthen their own theoretical literacy, strengthen their sense of responsibility, timely adjust their own state, and improve the effectiveness of teaching. Ideological and political courses is a course with strong theory, which requires teachers to enhance their affinity in classroom teaching to attract students, enhance students' sense of gain, happiness and identity of ideological and political courses. It also requires teachers to do a good job in learning methods, so as to help students form the learning ability of ideological and political courses.

### **3.3 Teaching methods are less attractive**

To improve the affinity of ideological and political teaching language is a key link. Teaching language is an important carrier of ideological and political course teaching, and the application of teaching language will directly affect students' participation in the classroom and their attraction to the classroom. Easy to understand, humorous and interesting teaching language is an important factor to enhance the affinity and attraction. As the leader of classroom teaching, teachers sometimes use a strong language in the classroom, which reduces their attraction to students. At the same time, with the development of the Internet, the new media, greater influence on students' thinking, network catchphrase will stimulate students to language novelty, teachers should pay attention to improve teaching language, with the students happy language way of teaching content, make education course teaching language become interesting, attractive to students.

## **4. COUNTERMEASURES TO IMPROVE THE LANGUAGE AFFINITY OF IDEOLOGICAL AND POLITICAL COURSE TEACHING**

Ideological and political course is the foundation for young people to cultivate morality. In order to make ideological and political course achieve practical results, it is necessary to improve the affinity of ideological and political course teaching language, and make ideological and political course teaching more charming through language change.

### **4.1 Respect the students and use the appropriate language**

In the process of education and teaching, teachers play a leading role and students play a main role. With the continuous development of the society, the subjective role of students is more significant in the teaching process. It is no longer that teachers blindly instill knowledge into students, but pay more attention to the actual situation of students, and carry out teaching activities according to the physical and mental development of students.

Before the implementation of the course, ideological and political teachers must first have enough understanding of their own teaching objects, and fully respect their own teaching objects, and then choose different teaching languages according to different teaching objects, to adapt, so as to improve the pertinence and affinity of the teaching language. Ideological and political teachers should not only pay attention to current affairs, but also pay attention to the hot spots among students, grasp their language thinking, close to students' language, make the teaching language closer to students' life, and enhance the affinity of ideological and political classroom.

### **4.2 Improve the quality of teachers, reasonable innovation**

In order to improve the affinity of ideological and political course teachers, the teachers should realize the important role of the affinity of teaching language in the teaching process. To improve the quality of ideological and political teachers, we should not only improve their professional ability, but also improve their quality of clever language, so that they have strong teaching quality.

In the teaching of ideological and political courses, teachers should change the previous teaching concept, establish a student-oriented teaching concept, and pay attention to improve the attractiveness of the classroom through the improvement of language affinity. Actively master the policies and regulations related to ideological and political education, in order to enrich the basic knowledge, improve teachers' subject quality, and at the same time to master the theoretical knowledge of pedagogy, psychology and other aspects, in order to innovate teachers' teaching methods, improve teachers' classroom teaching level. At the same time, we should also flexibly use oral English in class to enhance the richness of teachers' oral English in class, absorb the materials of excellent traditional Chinese culture, improve the cultural quality, and then enhance the affinity of ideological and political classroom language, so that the teaching content is combined with the students' existing knowledge system of knowledge.

### 4.3 Optimize the teaching language and enhance the affinity

Ideological and political course teachers should be good at using language art, pay attention to the changes of classroom teaching situation, choose the appropriate teaching language, and enhance the affinity of teaching language.

In the teaching of ideological and political courses, teachers should be good at using a variety of language to enhance the affinity of the teaching language, so as to attract students' attention, make the classroom language fluctuate, and enhance the appeal. In teaching, teachers should transform the content of the teaching material into classroom teaching content, not follow the subject, and pass the content of the teaching material to students in plain language, so that students can better understand the content of the teaching material. The use of cadence language to make classroom teaching more aesthetic, teachers should master the rhythm of teaching, so that students have a clear division of teaching content. Teachers should also pay attention to the use of rhetorical devices, improve the artistic expression of teaching language, and deepen students' impression of classroom teaching in simple terms.

## 5. CONCLUSIONS

The affinity of ideological and political teaching language requires teachers to pay attention to the development of students in the teaching process and be good at using language skills to convey knowledge information to students. Combined with the process of the times, constantly improve the affinity of teaching language, optimize ideological and political teaching, and improve the teaching effect.

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